The Star - 12 September 2006&#65533; CONSUMERS in Selangor, Kuala Lumpur and Putrajaya can avoid long queues at post offices by paying their water bills via SMS.&#65533; &#65533; The newly-introduced SMS payment system, which will enable customers to pay their bills through their bank account, credit card and mobile cash facilities, could be utilised with immediate effect, said Syabas Sdn Bhd chief executive officer Roslan Hassan&#65533; He said the service was being offered to all its 1.4 million account holders by the service provider, Mobile Money International Sdn Bhd.&#65533; &#65533;Hong Leong credit card holders, Bank Bumiputera Commerce account holders and mobile cash users can benefit from the SMS mode service,&#65533; &#65533;We expect at least 5% of our customers to benefit from this service by the end of the year,&#65533; he said, adding that the introduction of this new service was aimed at providing easy payment access to Syabas customers.&#65533; Roslan said those interested were required to register for the service by providing their account details and mobile phone numbers.&#65533; By doing so, he said, customers would be fed with the monthly billing information through their mobile phones.&#65533; Besides alerting them on their dues, he said, the SMS system also offered customers the auto debit payment service.&#65533; Customers are required to approve the payment by using their PIN number which is only known to them so that others will not have access to their bank or credit card accounts,&#65533; he said after attending the launch of the service in Shah Alam on Friday. &#65533; Roslan said Money Link would be promoting the SMS payment system through their advertisements in the media and the registration forms would be made available to customers at SYABAS payment counters.&#65533;